

Partner Strategy Sheet



Goals

Expectations

Commitment

Partner Notion™

Why do you want to partner?

How do you define success?

Is the leadership onboard?

How do you want to partner?

When do you expect results?

What are you ready to invest?

Partner Concept

Partner Type

Business Plan

Company / team alignment

Partner Value Proposition

Roles & Responsibilities

Ideal Partner Profile (IPP)

Internal Setup

Market Validation

Business Case Approval

Partner Strategy Sheet

Partner Program

Partner LifeCycle

Recruiting

Onboarding

Enablement

Offboarding

Success

Budget / Forecast

Reporting

Tiering

Partner Experience

What do I provide?

How do I provide it?

This canvas is based on the [PXP Framework](#) for developing a Partner Strategy. Reach out to us if you want to learn more about it or the PXP Assessments which help to improve your partner business.

BOOK NOW



**Unlock the
Power of Partnerships**

PartnerXperience.com

Our Assessments

Partnership Readiness
Partner Initiative
Partner Experience

Our Services

Advisory
Training
Workshops

